

CLAIMS

What is claimed is:

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1. A method comprising:
receiving an information;
selecting a server based on the received information; and
transmitting a content from the selected server to a viewer via a network.
 2. The method of claim 1 wherein receiving an information comprises
registering the information to a service.
 3. The method of claim 2 wherein the information comprises an address.
 4. The method of claim 3 wherein the information further comprises a
unique identifier (ID).
 5. The method of claim 4 wherein the unique (ID) is one of a global user
ID number, a network interface card (NIC) serial number, and a number provided by
the service.
 6. The method of claim 2 further comprises receiving a registration number
from the service, the registration number being provided by the viewer when requesting
the content.
 7. The method of claim 1 wherein receiving the information comprises
gathering one of a local information and a viewer location.
 8. The method of claim 7 further comprises confirming the viewer
location.
 9. The method of claim 1 wherein the information comprises information
on a plurality of addresses.

1 10. The method of claim 9 wherein the plurality of addresses corresponds to
2 a plurality of servers.

1 11. The method of claim 1 further comprising updating the information.

1 12. The method of claim 1 wherein the information is geographic
2 information of the viewer.

1 13. The method of 1 further comprising storing a server location at a viewer
2 location.

1 14. The method of claim 1 further comprising storing the information in a
2 text file, the information being given to a browser by the server.

1 15. The method of claim 14 further comprising sending the text file to the
2 server when a page is requested from the server.

1 16. The method of claim 14 wherein the text file is a cookie identifying a
2 viewer.

1 17. The method of claim 1 wherein the content comprises a multimedia
2 information.

1 18. The method of claim 1 wherein the network is one of a Local Area
2 network (LAN) and a Wide Area Network (WAN).

1 19. The method of claim 1 wherein the network is a network indicating a
2 type of a connection.

1 20. The method of claim 19 where the type is one of a Dense Wavelength
2 Division Multiplexing (WDM), a Asynchronous Transfer Mode (ATM), an Ethernet,
3 and a dial up modem.

1 21. A computer program product comprising:
2 a machine useable medium having computer program code embedded therein,
3 the computer program product having:
4 computer readable program code for receiving an information;
5 computer readable program code for selecting a server based on the received
6 information; and
7 computer readable program code for transmitting a content from the selected
8 server to a viewer via a network.

1 22. The computer program product of claim 21 wherein computer readable
2 program code for receiving an information comprises computer readable program code
3 for registering the information to a service.

1 23. The computer program product of claim 22 wherein the information
2 comprises an address.

1 24. The computer program product of claim 23 wherein the information
2 further comprises a unique identifier (ID).

1 25. The computer program product of claim 24 wherein the unique (ID) is
2 one of a global user ID number, a network interface card (NIC) serial number, and a
3 number provided by the service.

1 26. The computer program product of claim 22 further comprises computer
2 readable program code for receiving a registration number from the service, the
3 registration number being provided by the viewer when requesting the content.

1 27. The computer program product of claim 21 wherein receiving the
2 information comprises computer readable program code for gathering one of a local
3 information and a viewer location.

1 28. The computer program product of claim 27 further comprises computer
2 readable program code for confirming the viewer location.

1 29. The computer program product of claim 21 wherein the information
2 comprises information on a plurality of addresses.

1 30. The computer program product of claim 29 wherein the plurality of
2 addresses corresponds to a plurality of servers.

1 31. The computer program product of claim 21 further comprising computer
2 readable program code for updating the information.

1 32. The computer program product of claim 21 wherein the information is
2 geographic information of the viewer.

1 33. The computer program product of 21 further comprising computer
2 readable program code for storing a server location at a viewer location.

1 34. The computer program product of claim 21 further comprising computer
2 readable program code for storing the information in a text file, the information being
3 given to a browser by the server.

1 35. The computer program product of claim 34 further comprising computer
2 readable program code for sending the text file to the server when a page is requested
3 from the server.

1 36. The computer program product of claim 34 wherein the text file is a
2 cookie identifying a viewer.

1 37. The computer program product of claim 31 wherein the content
2 comprises a multimedia information.

1 38. The computer program product of claim 31 wherein the network is one
2 of a Local Area network (LAN) and a Wide Area Network (WAN).

1 39. The computer program product of claim 31 wherein the network is a
2 network indicating a type of a connection.

1 40. The computer program product of claim 39 where the type is one of a
2 Dense Wavelength Division Multiplexing (WDM), a Asynchronous Transfer Mode
3 (ATM), an Ethernet, and a dial up modem.

1 41. An apparatus comprising:
2 a receiver to receive an information;
3 a selector coupled to the receiver to select a server based on the received
4 information; and
5 a transmitter coupled to the selector to transmit a content from the selected
6 server to a viewer via a network.

1 42. The apparatus of claim 41 wherein the receiver comprises a register to
2 register the information to a service.

1 43. The apparatus of claim 42 wherein the information comprises an
2 address.

1 44. The apparatus of claim 43 wherein the information further comprises a
2 unique identifier (ID).

1 45. The apparatus of claim 44 wherein the unique (ID) is one of a global
2 user ID number, a network interface card (NIC) serial number, and a number provided
3 by the service.

1 46. The apparatus of claim 42 wherein the registration number is provided
2 by the viewer when requesting the content.

1 47. The apparatus of claim 41 wherein the receiver gathers one of a local
2 information and a viewer location.

1 48. The apparatus of claim 47 further comprises a confirmer to confirm the
2 viewer location.

1 49. The apparatus of claim 41 wherein the information comprises
2 information on a plurality of addresses.

1 50. The apparatus of claim 49 wherein the plurality of addresses
2 corresponds to a plurality of servers.

1 51. The apparatus of claim 41 further comprising an updater to update the
2 information.

1 52. The apparatus of claim 41 wherein the information is geographic
2 information of the viewer.

1 53. The apparatus of claim 41 further comprising a storage to store a server
2 location at a viewer location.

1 54. The apparatus of claim 41 wherein the stored the information is stored in
2 a text file, the information being given to a browser by the server.

1 55. The apparatus of claim 54 further comprising sender to send the text file
2 to the server when a page is requested from the server.

1 56. The apparatus of claim 54 wherein the text file is a cookie identifying a
2 viewer.

1 57. The apparatus of claim 41 wherein the content comprises a multimedia
2 information.

1 58. The apparatus of claim 41 wherein the network is one of a Local Area
2 network (LAN) and a Wide Area Network (WAN).

1 59. The apparatus of claim 41 wherein the network is a network indicating a
2 type of a connection.

1 60. The apparatus of claim 59 where the type is one of a Dense Wavelength
2 Division Multiplexing (WDM), a Asynchronous Transfer Mode (ATM), an Ethernet,
3 and a dial up modem.

1 61. A system comprising:
2 a first computer;
3 a network coupled to the first computer to provide access to the network; and
4 a second computer coupled to the network to access the network, the second
5 computer comprising:
6 a receiver to receive an information,
7 a selector coupled to the receiver to select a server based on the received
8 information, and
9 a transmitter coupled to the selector to transmit a content from the
10 selected server to a viewer via a network.

1 62. The system of claim 61 wherein the receiver comprises a register to
2 register the information to a service.

1 63. The system of claim 62 wherein the information comprises an address.

1 64. The system of claim 63 wherein the information further comprises a
2 unique identifier (ID).

1 65. The system of claim 64 wherein the unique (ID) is one of a global user
2 ID number, a network interface card (NIC) serial number, and a number provided by
3 the service.

1 66. The system of claim 62 wherein the registration number is provided by
2 the viewer when requesting the content.

1 67. The system of claim 61 wherein the receiver gathers one of a local
2 information and a viewer location.

1 68. The system of claim 67 further comprises a confirmer to confirm the
2 viewer location.

1 69. The system of claim 61 wherein the information comprises information
2 on a plurality of addresses.

1 70. The system of claim 69 wherein the plurality of addresses corresponds
2 to a plurality of servers.

1 71. The system of claim 61 further comprising an updater to update the
2 information.

air 2 72. The system of claim 61 wherein the information is geographic information of the viewer.

1 73. The system of 61 further comprising a storage to store a server location
2 at a viewer location.

1 74. The system of claim 61 wherein the stored the information is stored in a
2 text file, the information being given to a browser by the server.

1 75. The system of claim 74 further comprising sender to send the text file to
2 the server when a page is requested from the server.

1 76. The system of claim 74 wherein the text file is a cookie identifying a
2 viewer.

1 77. The system of claim 61 wherein the content comprises a multimedia
2 information.

1 78. The system of claim 61 wherein the network is one of a Local Area
2 network (LAN) and a Wide Area Network (WAN).

air 1 79. The system of claim 61 wherein the network is a network indicating a
2 type of a connection.

1 80. The system of claim 79 where the type is one of a Dense Wavelength
2 Division Multiplexing (WDM), a Asynchronous Transfer Mode (ATM), an Ethernet,
3 and a dial up modem.

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